

Note:

Retail buyers will not be permitted to participate in this profit-sharing, until the original copy of their Buyers' Order and Agreement, properly filled in and signed by the purchaser, has been filed with the Company as evidence of purchase. The Bill of Sale will be executed at the Home Office of this Company only, and will then be returned with the proper endorsement direct to the purchaser.

Ford Motor Company

August 1st, 1914.



New FORD Prices

Effective August 1st, 1914

Guaranteed against a reduction up to August 1st, 1915, but not guaranteed against an advance. These prices prevail in the United States of America only. All cars fully equipped f. o. b. Detroit, and these prices are only for the United States of America.

Roadster.....\$440.00

Touring Car..... 490.00

Town Car..... 690.00

This is a cut of \$60 in the price of each car. They are the same Ford cars in all specifications and qualifications we have been selling right along, only there are refinements and betterments being made to the car all the time. The continuous production with highly efficient workmen must naturally tend to such refinements and betterments.