

## Champion Shock Absorbers

FOR FORD CARS

FOUR SHOCK ABSORBERS IN ONE CAR SET.

CHAMPION SHOCK ABSORBER SALES CO.  
INCORPORATED

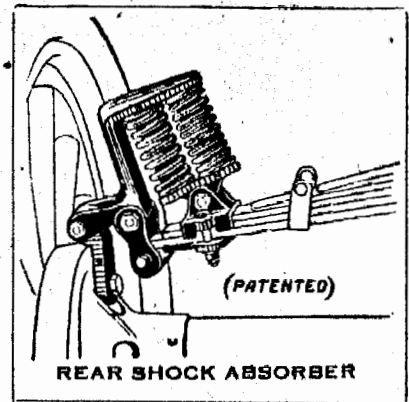
EXCLUSIVE MANUFACTURERS

PHONE MAIN 5595.

918 NORTH SENATE AVENUE

P. O. BOX. 458.

INDIANAPOLIS, IND.



Request No. 101,205

MAR 11

1919

Dear Sirs:

You inquired for "Champion" Shock Absorbers because "Champion" appealed to you.

Your inquiry was of no use; unless you see them, and then you'll even try them.

You did not think you would; but you did, and then you were as pleased, as if you had known "Champions" were just as good, as they looked.

We cannot (just) tell you about them; you must see them (FOUR Large (\$500) Shock Absorbers) and then try them, - just like trading the car for \$5000.00.

We give you the trial, "Sold on Money Refunded Guarantee."

You are going to add some new feature this spring and we write for your accepting the "Champion" trial feature, because you selected "Champions" in writing for further information and prices.

We are so anxious for your knowing "Champions" for your satisfaction; that we really offer a Price of \$7.50 per set four accessories, to show - to prove - to ~~eliminate~~ ~~eliminate~~ your doubt for "Champion" (Ford) shock absorbers and for your \$19.00 Sales, distribution.

"The Yanks did not hesitate -- they won."  
"You did not hesitate -- you won"  
and allow us to remain

Very truly

CHAMPION SHOCK ABSORBER SALES CO.  
Sales Dept. No. 101,205.

*R. W. Sylvester*