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We will be pleased to mail you a sample copy upon request.

MORRIS CHAMBERLAIN
Telephone 23X
CHESTER, N. J.
A Better, Quicker, More
How to keep your Ford at a maximum service

WHENEVER your Ford Car, Ford Truck or Fordson Tractor shows any signs of not running smoothly, don't neglect it—don't put it off—don't allow it to be tinkered with—but drive it into our service shop. Possibly a minor adjustment only is needed.

But the little things usually lead to bigger ones. At any rate we can find the trouble for you and tell you what it costs to repair it. And you can rest assured that the cost will be as low as it can be made, based upon the quickest time that the job can be thoroughly and correctly done.

That is the way we do business here. You are trusting nothing to luck or chance, neither in the matter of price or the finished work.

No matter how little or how big the job, you know positively that the work will be done by a man who knows your car thoroughly; that it will be done in the quickest and best way; you know if a new part is necessary it will be a genuine Ford Part.

And you know that you are getting a permanent repair; that you are saving money and annoyance. Drive in today or if you prefer call us up and we will come to you.
Economical Service

The safety and savings in genuine Ford Parts

WHEN you buy or have replaced in your Ford Car, Ford Truck or Fordson Tractor a genuine Ford Part you have the assurance that it will build up and not tear down the service value of your car.

You know that part is the same as the original—that it was made by the Ford Motor Company of the same high quality, specially heat-treated steels specified in Ford formulas.

You know that it will be the lowest possible cost and the same price every other man pays for that same part anywhere in the United States.

So beware of imitation Ford Parts. The manufacturers of these imitations are obviously not as interested as we are in maintaining the high standard of quality and the complete satisfaction of Ford owners.

And finally remember this: we are Authorized Ford Dealers. We sell all Ford Products. Our interests are your interests.

Whatever your dealings with us may be you are assured of Courtesy—Fair Treatment—Fair Prices and above all, FAIR DEALINGS.

Drop in—phone or write—for your every Ford need.
Our First Duty to Every Ford Owner

Our first duty to you is to help you get the maximum of service from your Ford Car, Ford Truck or Fordson Tractor.

That you may get this maximum of service we must therefore tell you and show you why it is necessary that you avail yourself of the advantages of our service department, which is maintained for your benefit.

All repair shops or garages may look alike to you—all Ford Parts may mean the same to you insofar as appearance is concerned, but just remember that many a mile has been taken from a Ford Car, and many a car needlessly laid up because of improper workmanship and counterfeit parts.

These things are too important to be overlooked. That is why you should know what distinguishes Genuine Ford Service and Genuine Ford Parts from others.

When you put your Ford Car, Ford Truck or Fordson Tractor in our hands you know beyond the question of a doubt that it is in safe hands. You know that these hands are trained in Ford mechanism; that they know what to do and are skilled in doing it.

It is to our best interests as well as to yours that your Ford be kept at its best. It is to our interests as well as to yours that all work be done promptly, thoroughly, and at the lowest possible cost.

DRIVE IN—any time—let us inspect your Ford. Our expert advice costs you nothing.

And remember, too, that what we have said above applies with equal emphasis to the Lincoln Automobile

Buy a Ford — and Spend the difference

Henry Ford