The stately entrance of the Museum of Art at Cleveland, Ohio.

The old Longfellow home at Cambridge, Mass., always attracts visitors.

The Improved Ford Runabout finds instant favor with the young people.
Boy Scouts of Abilene, Tex., go touring in a Ford truck. Here you see them at Hermann Park, Houston, Tex.

Of course, you recognize "Our Gang," Hal Roach's rascals of the screen. Maybe you've guessed that the engine of the train is a Ford.

Cute, aren't they? And during the Sportsmen's Show at Seattle these cub bears had as cage a standard Ford truck with screen sides and canopy top.
A NEW FORD!

Appearance of the first improved Ford of cities throughout the country attracts a crowd. If you don’t believe it just look at it from all sides at Dallas, Tex.

Inspecting it from all sides at Dallas, Tex.
LET'S SEE!

Innovate Ford cars on the streets try almost instantly brought it just look at the pictures.

This Improved Ford Touring Car certainly interests the folk at Pittsburgh.

Improved Ford Coupe just about ties up traffic at Main and Court Streets, Buffalo.

Improved Ford Touring Car at New Orleans.
Gateway to the Southwest at Memphis—At right, Harahan bridge over the Mississippi open to railroad and other traffic; left, the Frisco railroad bridge.

The Mulholland dam which forms the Hollywood, Calif., reservoir, just five miles from the heart of the movie center.

View of new Delaware river bridge between Philadelphia and Camden, N. J. Insert, Ford truck, first auto to cross bridge and used in hauling concrete.
"FORD TRAILS" include the principal touring routes in America. In subsequent issues of "Ford Pictorial" other sections of the country will be shown.
The first annual Commercial Airplane Reliability Tour, designed to prove to the middle west the practicability of commercial aviation in America, left the Ford Airport at Dearborn, Mich., near Detroit, on Sept. 28 and returned on Oct. 4, after visiting eleven cities. Inclement weather which made flying unusually difficult resulted in only ten of the seventeen starters finishing the tour with a perfect score. The visited cities were: Fort Wayne, Chicago, Moline, Des Moines, Omaha, St. Joseph, Kansas City, St. Louis, Indianapolis, Columbus, Cleveland. Airplanes representing the foremost manufacturers of Europe and America were represented in the flight.

A balloon race featured the six-day aviation exhibit at Ford Airport.