

Mallinckrodt
The Original
MOTOR-ETHER



Screw
Closing
Cans

Also



Pressure
Sealed
Cans

FOR SALE BY

W. H. C. & Co.
The only reliable name in the world.

In 5 lb., 1 lb., ½ lb. and ¼ lb. cans

"When they say pound they mean it"

SPECIFY

Mallinckrodt



A PROMPT
GET-AWAY
IN COLDEST WINTER
WITH~

Mallinckrodt
MOTOR ETHER



Put Put Put Put or Stut-tut-tut-er

How Does Your Auto or Tractor Hit in Cold Weather?

Why MOTOR-ETHER is used

ALL MOTORISTS have experienced the difficulty and inconvenience of starting a cold engine. Gasoline, kerosene and similar motor fuels become more condensed and heavy in cold weather, and are consequently less easily combustible.

Ether is much more volatile than gasoline, and a mixture of the two ignites far more easily than gasoline alone. This is equally true of a mixture of ether and kerosene.

Originally introduced as a primer for automobile, tractor and all other gasoline and kerosene engines, operators were quick to recognize its value as an addition to the gasoline itself. As an intensifier it adds the necessary finish to the present day gasoline of irregular quality, insuring a quick-starting and smooth-running engine in the coldest weather. A necessity in cold weather, its use during the entire year saves your money and disposition.

Mallinckrodt Motor-Ether is perfectly harmless to all motor parts. The proper mixture is completely combustible, reducing the formation of carbon and keeping the spark plugs clean.

Priming with Motor-Ether insures a good, strong explosion the first turn of the motor, thus relieving the excessive strain on battery and starter when the motor is very cold.

How to use MOTOR-ETHER

For Strengthening Gasoline—One pound of Mallinckrodt Motor-Ether Mixed with about ten gallons of gasoline greatly increases its efficiency. Empty a pound can in your tank when filling with gas.

For Priming—Mix about a wineglassful of Motor-Ether with an equal quantity of gasoline or kerosene and pour into several of the priming cups or into the air intake pipe of the carburetor.

MALLINCKRODT CHEMICAL WORKS
St. Louis Montreal Philadelphia New York

