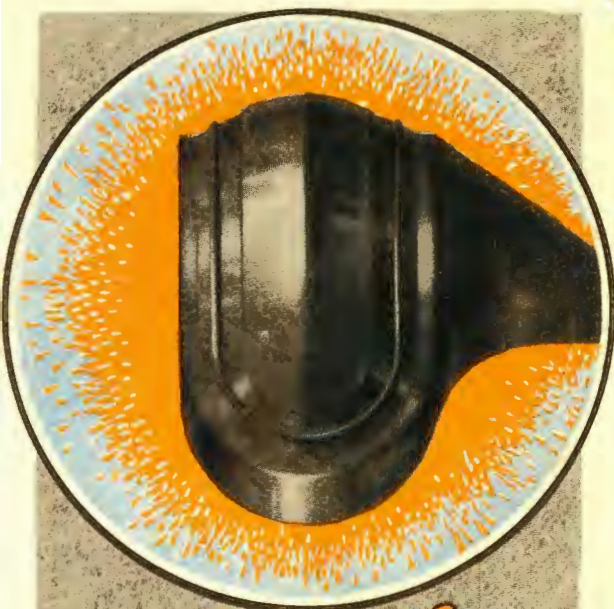




PEERLESS
de Luxe

FENDERS FOR FORD CARS



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de Luxe

FENDERS FOR FORD CARS

THE
 CORCORAN MANUFACTURING
 COMPANY

Peerless Products for Ford Cars
 CINCINNATI, OHIO



REAR
LEFT FENDER

FRONT
LEFT FENDER

BEAUTY, ECONOMY AND STRENGTH — THE THREE VIRTUES

for YOUR NEW FORD CAR.

You will be delighted with the wonderful effect these deLuxe Fenders will give to a new Ford. They lend a "touch of quality" that nothing else added to a Ford has ever done. They will prove themselves at once. Try them. You can trade in the fenders of your new car and affect a saving.

for WEAR-OUT REPLACEMENT.

When your Ford begins to wear out, the fenders show it first and show it most, then you will find deLuxe Fenders ideal for replacement. Let your eye follow their sweeping lines and graceful curves and arches. They have a satisfying proportion that will make your Ford a different car after they are applied.

for WRECK REPAIRING.

Are your Ford Fenders smashed, bent, broken and unsightly? No wonder. Every bump on a Ford fender goes twice as far toward ruining it as the same bump would with the deLuxe. See the economical and practical reason for replacing with the deLuxe Fender and then think of the added beauty and trade value.

for RE-PAINT DRESS-UP.

When you repaint or otherwise dress up your Ford, do not neglect the astonishing value of adding deLuxe Fenders. They fit the standard running boards and running board shields. They have a lustrous double coat of oven-baked enamel. They give a substantial beauty to a Ford that few other cars can boast.

for RE-BUILT STRENGTH.

Strength is the most outstanding feature of Peerless deLuxe Fenders, because of their continuous arch construction like the arch of a bridge. The entire top is drawn out of one piece of cold rolled strip steel and stands the wrecking strain of rough roads and bumping without losing their original form or beauty of appearance.

for QUIET DRIVING.

When your fenders notify the pedestrians that you are coming, they need replacement, and even long before that you should have put on deLuxe. They will do more toward keeping a Ford looking younger than anything you have ever tried. They combine all the attributes—Beauty, Economy and Strength.

Put deLuxe Fenders on your car now — Set of four for \$20.00