You Can Get
Clark CABS and BODIES
from any of these distributor points:

MINNEAPOLIS, MINN.
DENVER, COLO.
SIOUX FALLS, S. D.
OMAHA, NEBR.
DES MOINES, IA.
KANSAS CITY, MO.
JANESVILLE, WIS.
MILWAUKEE, WIS.
CHICAGO, ILL.
ST. LOUIS, MO.
LITTLE ROCK, ARK.
NEW ORLEANS, LA.
COLUMBUS, O.
CLEVELAND, O.
PHILADELPHIA, PA.
SPARTANBURG, S. C.

Or wire your order at our expense direct to
J. L. CLARK MFG. CO.
Oshkosh, Wisconsin
Express Body No. 245 P.E.
with Cab No. 225

Dealer's Price
Express Body Only
$44.00
f. o. b. Oshkosh

Now! Clark of Oshkosh Quality selling 25% to 40% below all competition

No. 245 P.E.

Stake Body No. 245 P.S.
with Cab No. 225

Dealer's Price
Stake Body Only
$37.00
f. o. b. Oshkosh

No. 245 P.S.
Adapted especially for farm use and hauling boxes, sacks, crates, etc. Load space 66½"x96". Stake all hardwood, 32" high with 3½" slats. Made in seven sections, easily removable. Steel straps protect the hardwood platform. Cab described in front of folder. Shipping weight: Body 450 pounds—Cab 340 pounds.

These "Wisconsin" bodies and cabs embody the same materials and workmanship as our finest line. They will wear as long as the chassis. The low prices are made possible only by omitting some of the finer details of style and finish found in the regular Clark line. Yet nothing is lacking that any truck driver needs in a cab or body.
At last! The a Used-Car

Only $92.50

turns this used car into a sturdy

DELIVERY TRUCK

Actual Costs

New rear fenders... $5.50
Repainting chassis.... 6.00
Body and cab.... 81.00

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$92.50

No. 272 Canopy Express
Made exclusively of hardwood. Same as No. 270, with top and curtains added. Load space 44" wide, 60" long, 54" high. Panel 10½", Flare board 5", Shipping weight 625 pounds.

Cab and Body $81.00 Dealer’s Price
F. O. B. Oshkosh
These jobs are made for both

Help move your used cars--

"How the devil am I ever going to sell all these old wrecks?" That’s what a Chevrolet dealer asked us a few weeks ago. No wonder he spoke in strong language. No dealer likes to see his profits tied up in a flock of trade-ins. But here’s the answer to the problem at last! Turn your old pleasure cars into half-ton trucks, with the help of these two low priced cabs and bodies. Tune up the engines. Then sell them at a profit.

The Farmer, especially, needs a small truck for hauling. The old touring car chassis is plenty strong enough. He’s probably used the back seat for a truck a good many times. You’ll find a ready market for your old touring cars when they’re fixed like the jobs shown in these pictures.

This means fewer trade-ins, too. When a farmer comes to you with an old car and asks how much you’ll allow him on it—sell him a Clark half-ton body. Then he’ll have

Clinch Sales of new Trucks
Mount these low price Cabs and Bodies on new Chassis, and you’ll be able to quote a price that will knock your competitor off his feet.
a serviceable farm truck and can use his new car for pleasure only. You'll make a profit on the new car, another profit on the cab and body, and there'll be no trade-in to sell.

Still another advantage! When new car competition is keen you can beat your competitor by making a better offer on the old car. When a prospect says: "What'll you give me," you can afford to be generous. You know you can make a truck out of it and sell it at a profit.

Notice how little it costs to change used cars into new trucks with these Clark cabs and bodies! At these prices you can't afford to keep old touring cars on your floor another day.

Every Chevrolet dealer who has seen these jobs is enthusiastic. They tell us they're a godsend and we won't be able to build them fast enough. You'll want to try at least one of these jobs right away. Decide which one you want and
To help you meet all price competition, we have come out with an entirely separate line of bodies and cabs, for use on both new and used trucks. We call it THE WISCONSIN LINE, built by Clark of Oshkosh.

The cab and four bodies included retail for 25% to 40% less than any other hardwood jobs on the market. This enables you to cut corners on the price and walk away with the order practically every time.

The Wisconsin Line is made of hardwood throughout, attractively painted in Clark blue with cream stripe. Wears as long as the chassis. The reason we can sell these “Wisconsin” jobs cheaper than our regular “Clark of Oshkosh” line is because some of the frills and style features are omitted.

SEE the LOW PRICES on BODIES—inside